



www.playbackmag.com

	1-5 issues	6-20 issues	21-60 issues
Leaderboard 728 pixels wide by 90 pixels high	\$530	\$470	\$415
Banner 468p wide by 60p high	\$440	\$385	\$330
Rectangle 300p wide by 250p high	\$440	\$385	\$330
Wide Skyscraper 160 pixels wide by 600 pixels high	\$495	\$440	\$385
Skyscraper 120 pixels wide by 600 pixels high	\$440	\$385	\$330
Wide 4 unit 160 p wide by 400p high	\$420	\$360	\$300
4 unit 120p wide by 400p high	\$350	\$300	\$250
Wide 2 unit 160 p wide by 400p high	\$330	\$275	\$220

Prices are per issue. Rates quoted in gross dollars.

Terms and conditions available at www.brunico.com/termsandconditions/emailadvertising.html

PLEASE CONSULT OUR PLAYBACK CAREER RATE CARD FOR MORE INFORMATION ON CAREER ADVERTISING OPTIONS

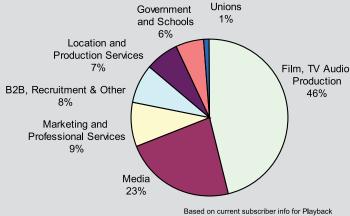
Playback covers the Canadian Film and Television industry like never before with the introduction of our **Playback Daily** newsletter, a daily source of information about our industry. Our readers asked for a more timely and immediate product, and we have responded.

Playback Daily will be the new source of news for the decision-makers in this business. We bring over 20 years of experience to the table, and our analysis and reach is second-to-none in the industry.

Playback is a well-known and respected brand in Canadian Film and Television and we are proud of our new on-line venture.

Put your brand in front of the most important people in entertainment...*daily*. Contact your *Playback* sales rep today.

Who reads Playback Online?



Based on current subscriber info for Playback Preview, subscriber count 5019 as of 1/9/07

e-mail: playbacksales@brunico.com web: www.playbackmag.com